Conclusions about the Kickstarter Dataset.

1. The theater category is the most active category with the most successful campaigns, most failed campaigns and most total campaigns.
2. The second most active category is the music category.
3. July had the most failed campaigns.

Limitations to the dataset.

1. 4,000 entries seems like a pretty small numbering considering Kickstarter’s size. There is no information regarding where these projects took place (states). A regional breakdown etc. would be good to have.

Other graphs we could make

We could see if any of these parameters are more important in determining if the project would get funded or not. We could the cumulative sum of total money raised by plotting the cumulative sum over the “date started” column.